

**Regulation EC 723 (MA, Ph.D.)**  
 Wednesday 4:30-7:10pm, Archer 462A  
**Final Exam December 10<sup>th</sup> 5:40pm-7:10pm**

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 Office Hours: Tuesday and Wednesday 2-3:30pm and by appointment

This course will introduce students to economic theories of regulation. We will explore theories of market failure and the rationale for regulation. We will explore how regulators function in differing institutional environments. With this analytic toolkit we will then study various topical areas of regulation including: Monopoly and Antitrust, Environmental, Health, Safety, Financial Market, Housing, and Vice.

Expectations: You are expected to read each week's assigned readings BEFORE coming to class and to be prepared to discuss them. Readings will come from the books, professional journal articles, and policy studies. Graduate school is about transforming from a consumer of economics to a producer of new economic knowledge. Unless you engage and digest the readings on your own before class you will have difficulty making the transition.

Books:

Kip Viscusi, Joseph Harrington, and John Vernon. *Economics of Regulation and Antitrust* 4<sup>th</sup> ed. MIT Press. 2005.

Dominick Armentano. *Antitrust and Monopoly*. Independent Institute. 1996.

Jim Leitzel, *Regulating Vice*. Cambridge University Press. 2007.

William Mitchell and Randy Simmons. *Beyond Politics*. Westview. 1994.

Grading:

Final Exam		30%
Midterm Exam	20%	
Term Paper		30%
Quizzes/Participation		20%

## Tentative Schedule

### **Sept. 3**                    ***Intro & Market Failure***

Viscusi et al Chapters 1 & 2  
Mitchell & Simmons Chapter 1

### **Sept. 10**                  ***The Economics of Politics***

Mitchell & Simmons Chapters 2, 3, 4, & 6.

### **Sept. 17**                  ***The Economic Theory of Regulation***

Viscusi et al. Chapter 10.  
Stigler, G. (1971) "The Theory of Economic Regulation." *The Bell Journal of Economics and Management Science*. Vol. 2 (1): 3-21.  
Peltzman, S. (1976) "Toward a More General Theory of Regulation." *Journal of Law and Economics*. Vol. 19(2): 211-240.  
Becker, G. (1983) "A Theory of Competition Among Pressure Groups for Political Influence." *Quarterly Journal of Economics*. Vol. 98(3): 371-400.  
Peltzman, S. (1993) "George Stigler's Contribution to the Economic Analysis of Regulation." *Journal of Political Economy*. Vol. 101(5): 818-832.  
Glaeser, E. and Shleifer, A. (2003) "The Rise of the Regulatory State." *Journal of Economic Literature* 41: 402-425.  
Benson, B. (2004) "Opportunities Forgone: The Unmeasurable Costs of Regulation." *Journal of Private Enterprise* 19: 1-25.  
McChesney, F. (1987) "Rent Extraction and Rent Creation in the Economic Theory of Regulation." *Journal of Legal Studies* 16: 101-118.  
Yandle, B. (1983) "Bootleggers and Baptists – The Education of a Regulatory Economist." *Regulation*. Vol. 7(3): 12-16.

### **Sept. 24**                  ***Health and Safety***

Viscusi et al Chapter 19, 22, & 23.  
Peltzman, S. (1975) "The Effects of Automobile Safety Regulation. *Journal of Political Economy* 83(4): 677-726.  
Alamar, B. and Glantz, S. (2004) "Smoke-Free Ordinances Increase Restaurant Profit and Value. *Contemporary Economic Policy* 22(4): 520-525.  
Henderson, David (2007) "Smoking in Restaurants: Who Best to Set the House Rules?" *Econ Journal Watch* 4(3): 284-291.

### **Oct. 1**                        ***Environmental***

Viscusi et al Chapter 21.  
Center for Climate Strategies ( <http://www.climatestrategies.us/> ) we will study an individual state report. State TBA.  
Yandle, B. (1998) "Bootleggers, Baptists, and Global Warming." *PERC Policy Series* 14: <http://www.perc.org/articles/article193.php>

### **Oct. 8**                        ***Housing***

Holcombe, R. and Powell B. (eds.) (2009) *Housing America: Building Out of a Crisis*. Transaction. Electronic version to be distributed.

### **Oct. 15**                    ***Financial Market Regulation***

Securities and Exchange Commission (2004) "How the SEC Protects Investors and Maintains Market Integrity." Washington, DC. <http://www.sec.gov/about/whatwedo.shtml>  
Stringham, Edward (2003) "The Extralegal Development of Securities Trading in Seventeenth Century Amsterdam." *Quarterly Review of Economics and Finance* 43(2): 321-344.  
Glaeser, E. Johnson, S. and Shleifer, A. (2001) "Coase versus the coasians." *Quarterly Journal*

of *Economics* 116:853-899.

Boettke, P. Clark, J. and Stringham, S. (forthcoming) "Are Regulations the Answer for Emerging Stock Markets? Evidence from the Czech Republic and Poland." *Quarterly Review of Economics and Finance*.

**Oct. 22**                      **Vice**

Leitzel, Intro, Chapters 1, 2, 3, 6 & 7.

**Oct. 29**                      **Drugs and Alcohol**

Leitzel, Chapters 4, 5, 8.

Thornton, M. "The Repeal of Prohibition." In *The Economics of Prohibition*. Will hand out hard copy in class.

**Nov. 5**                        **Midterm**

**Nov. 7**                        **Monopoly & Antitrust**

Viscusi et al. Chapters 3 & 4.

Armentano Chapters 1 & 2.

Kovacic, W. and Shapiro, C. (2000) "Antitrust Policy: A Century of Economic and Legal Thinking." *Journal of Economic Perspectives* 15: 43-60.

**Nov. 12**                      **Historical Application of Antitrust Law**

Armentano Chapters 3 & 4.

DiLorenzo, T. (1985) "Origins of Antitrust: An Interest Group Perspective." *International Review of Law and Economics* 5: 73-90.

**Nov. 19**                      **Mergers**

Viscusi et al. Chapters 6, 7, & 8

Armentano Chapter 8.

**Dec. 3**                        **Price Discrimination and Tying**

Viscusi et al. Chapter 9

Armentano Chapters 6, 7, & 9. \_

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